

Senior Focus Group

Your opinion counts and now you can get paid for it!!!

We are now accepting a limited number of applications for a revolutionary Senior Focus Group program that offers extremely generous compensation and other valuable benefits to you and your family simply for helping us to better understand the "senior market".

Should you qualify, the Senior Focus Group compensation is \$10,000 upon approval and you will then complete work assignments that require minimal time, life experience or effort.

IMPORTANT: Actual participation will be finalized after the "complete" Application has been received, reviewed and approved by the company.

The Shop Right Reps will receive a \$400 1st level referral fee. There will also be a 2nd level referral fee of \$100. These will be paid upon each Focus Group Member's acceptance into this program. The current processing and approval time is roughly 3 to 6 months or more from the time we receive the Focus Group Member's application and your 1st and 2nd level referral fees will be paid after that.

The Focus Group work assignments may include reviewing new products or services that are being considered by our clients. This may also include packaging review to increase the initial reaction and appeal to increase sales or help determine the ideal sales price prior to market launch. ATTENTION: These projects are mainly questionnaires that you will complete in your leisure time that can be faxed, e-mailed, or mailed in.

We seek a very diversified Focus Group team so that everyone is truly represented and desire people from all walks of life, ethnicities, social standings, education, or work/life experiences to compliment our team.

Qualifications

- Must be 65 years or older
- Must be in reasonably good health and "Insurable"
- Must be "Bondable" with no criminal record history and be willing to sign various Confidentiality & Non-Disclosure Agreements
- Must be a US resident or if out of the US must have a US address that you can use, such as: a family member, a friend, or possibly your Shop Right sponsor if they live in the US.

Frequently Asked Questions

What do I have to do?

- Complete the questionnaires and work assignments on a timely basis when received.

Do I have to go anywhere?

- No, all of this can be done via the mail, fax and Internet in the comfort of your home.

Is my information safe?

- Your personal information is kept strictly confidential at all times. We do not supply or share telemarketers, clients or advertisers with any of your personal information –ever!

Senior Focus Group Continued

Why do you need all of my health and personal information?

- Due to the long-term (2 to 6 years) nature of the Focus Group program plus the fact that our "participants" are "senior based", it is imperative that all participants be "reasonably healthy". All Focus Group participants may be insured in order to protect the company against any financial losses as our compensation from various sponsors and clients is based upon the successful completion of long-term Focus Group contracts. For these reasons and more, we reserve the right to limit any program to "qualified" senior partners that are able to participate long-term.

Are there any additional benefits?

- Yes, all Focus Group participants will enjoy generous compensation (as mentioned above) and may qualify for a company-sponsored life insurance benefits package and additional perks.

Will this program cost me anything?

- No, there are absolutely no hidden fees or any out-of-pocket expenses for you to join or stay in the Senior Focus Group program.

How do I get started?

- Please **CLEARLY AND NEATLY PRINT** or type all requested information on the enclosed application and mail your hard copy original Application to:

**Shop Right Processing Center
2121 Bodega Way
Edmond, OK 73003**

You can make and keep a copy for your own records if you wish but please be sure to send us the "Hard Copy Original" with your signature, as we must have this on file.

*****Please Note:** We are only accepting a limited number of applications on a "First Come –First Served" basis so do not delay. The processing and approval time is roughly 3 to 6 months or more from the time we receive your application and someone will contact you via mail or telephone to let you know if you qualify and for which particular program.

Application enclosed

Application available at www.sright.com/_____

Shop Right Associate Name: _____ ID# _____

Phone: (_____) _____ Email: _____